



## Public Disclosure of Student Achievement

**Institution Name:** Seton Hill University

**Business Unit(s) included in this report:** School of Business and Technology

**Academic Period Covered:** 2023 - 2024

**Date Report Posted:** August 29, 2024

PROGRAM	MEASURE	TARGET	RESULT
<b>Master of Business Administration</b>	Retention	85%*	
Business Analytics	Retention	85%	NA**
Cybersecurity Risk Management	Retention	85%	NA**
Forensic Accounting & Fraud Examination	Retention	85%	NA**
Healthcare Administration	Retention	85%	NA**
Leadership and Management	Retention	85%	NA**
Project Management	Retention	85%	NA**
<b>Bachelor of Science in Business Administration</b>			
Accounting	Retention	85%	88.9%
Accounting – CPA	Retention	85%	71.4%
Business Communication	Retention	85%	90.9%
Business Management	Retention	85%	61.5%
Finance	Retention	85%	100%
Financial Economics	Retention	85%	100%
Human Resource Management	Retention	85%	0%
International Business	Retention	85%	Not Offered
Marketing	Retention	85%	75.0%
Sports Management	Retention	85%	80.0%

### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
*Retention	The University has no official retention target. However, 85% is a number, that has in the past, served as a target within the context of the retention committee work.
**Results	Retention numbers for MBA are not recorded since the program has multiple start dates across the year. It is extremely difficult to establish cohorts and to track those students. Since many MBA students aren't enrolled continuously, or are enrolled in non-standard terms, we miss counting them in retention numbers, but include them in graduation numbers.